



2019 national advertising rates

EFFECTIVE JANUARY 2019 ISSUE

RATE BASE: 4 million

COVERS-NON CANCELABLE

Second Cover	\$467,800
Third Cover	\$448,300
Fourth Cover	\$487,300

4-COLOR

Full Page	\$389,800
2/3 Page	\$266,000
1/2 Page	\$237,800
1/3 Page	\$188,500
Center Island	\$257,500

B+W

Full Page	\$328,000
2/3 Page	\$240,600
1/2 Page	\$191,800
1/3 Page	\$130,200
1/6 page	\$66,700

Contact your Family Circle Account Manager or Lee D. Slattery, Vice President/Publisher at 212.551.6947 or lee.slattery@meredith.com.

FamilyCircle LIVE A 360° LIFE