

2018 Copy Changes/Splits



FamilyCircle LIVE A 360° LIFE



Advertisers may change copy along regional lines or sub-regional lines.

FOUR-COLOR COPY CHANGES	CHARGES (NET)*	MINIMUM UNIT
Full-run, one copy change	\$5,180	Full page
Regional, per change	\$2,070	Full page
Perfect A/B	\$8,800	-

Copy changes along sub-regional lines incur the copy changes listed above.

Charges apply for national copy splits. For regionals, charges apply for each creative after the first creative.



Contact your Family Circle Account Manager or Lee D. Slattery, Vice President/Publisher at 212.551.6947 or lee.slattery@meredith.com.