



2019 copy changes/splits

Advertisers may change copy along regional lines or sub-regional lines.

FOUR-COLOR COPY CHANGES	CHARGES (NET)*	MINIMUM UNIT
Full-run, one copy change	\$5,180	Full page
Regional, per change	\$2,070	Full page
Perfect A/B	\$8,800	-

Charges apply for national copy splits.
For regionals, charges apply for each creative after the first creative.

Contact your Family Circle Account Manager or Lee D. Slattery, Vice President/Publisher at 212.551.6947 or lee.slattery@meredith.com.

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