



2019 top markets

RATES

Advertisers wishing to run in selected areas of our circulation can purchase one or more of Family Circle's 50 sub-regions listed below.

MINIMUM REGIONAL BUY: \$9,000 gross

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TOP 50 MARKETS

Sub-Region	Circulation	Sub-Region	Circulation
Atlanta	66,900	Los Angeles	121,400
Augusta	35,300	Louisville	52,600
Baltimore	42,900	Miami	56,900
Birmingham	58,600	Milwaukee/Madison/Green Bay	88,100
Boston	77,100	Minneapolis/St. Paul	80,300
Charleston	50,700	New Orleans	48,600
Charlotte/Greenville	67,800	New York Metro	185,800
Chicago	104,200	Oklahoma City/Tulsa	42,700
Cincinnati	36,900	Omaha	26,600
Cleveland	57,200	Peoria	45,200
Dallas/Ft. Worth	95,200	Philadelphia/Harrisburg/Scranton	156,900
Dayton	38,500	Phoenix	60,800
Denver	57,700	Pittsburgh	67,700
Des Moines	46,900	Portland	51,100
Detroit	56,400	Raleigh	53,100
Flint/Saginaw	27,500	Richmond/Norfolk	60,500
Grand Rapids	45,900	Rochester/Syracuse	44,600
Hartford/New Haven	32,800	St. Louis	46,000
Houston	80,900	Sacramento	41,000
Indianapolis/Ft. Wayne	72,300	San Antonio/Austin	99,400
Jacksonville/Tallahassee	50,400	San Francisco	72,100
Kansas City	41,500	Seattle/Tacoma/Spokane	68,300
Knoxville	41,600	Tampa	48,700
Little Rock	29,500	Washington D.C.	66,800

Contact your Family Circle Account Manager or Lee D. Slattery, Vice President/Publisher at 212.551.6947 or lee.slattery@meredith.com.

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