

2018 Top Market Rates & Circulation





RATES

Advertisers wishing to run in selected areas of our circulation can purchase one or more of Family Circle's 50 sub-regions listed below.

MINIMUM REGIONAL BUY: \$9,000 GROSS

For copy changes, see Copy Changes/Splits page.

To calculate a sub-regional rate, multiply the total circulation of the sub-regions being purchased by the CPM on the Regional Rate page.

TOP 50 MARKETS

SUB-REGION	CIRCULATION
Atlanta	64,400
Augusta	34,900
Baltimore	41,600
Birmingham	58,800
Boston	77,100
Charleston	50,500
Charlotte/Greenville	69,900
Chicago	106,000
Cincinnati	36,300
Cleveland	57,200
Dallas/Ft. Worth	91,400
Dayton	36,700
Denver	53,400
Des Moines	45,200
Detroit	58,000
Flint/Saginaw	27,400
Grand Rapids	45,000
Hartford/New Haven	31,900
Houston	79,400
Indianapolis/Ft. Wayne	70,000

SUB-REGION

CIRCULATION

Jacksonville/Tallahassee	50,000
Kansas City	39,700
Knoxville	36,900
Little Rock	30,200
Los Angeles	143,700
Louisville	51,400
Miami	59,900
Milwaukee/Madison/Green Bay	84,000
Minneapolis/St. Paul	74,100
New Orleans	49,600
New York Metro	178,400
Oklahoma City/Tulsa	41,800
Omaha	27,200
Peoria	44,900
Philadelphia/Harrisburg/Scranton	149,700
Phoenix	58,200
Pittsburgh	58,700
Portland	50,000
Raleigh	53,800
Richmond/Norfolk	84,900
Rochester/Syracuse	42,900
St. Louis	45,500
Sacramento	39,200
San Antonio/Austin	92,500
San Francisco	74,300
Seattle/Tacoma/Spokane	66,900
Tampa	49,600
Washington D.C.	66,400



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